



Markus Renevey

Executive Master of Coaching (MAS/FHNW)

Markus Renevey is the owner and managing director of The Talk Company GmbH, Zurich. The graduate Business Economist FH and Executive Master of Coaching (MAS/FHNW) advises companies on organizational and leadership development. For more than 15 years he has been coaching B and C level executives and teams in reputation and media performance, managing crisis and conflicts, dealing with high pressure in order to achieve sustainable performance. The specialist for resilience also supports top athletes in mental strength – u. a. Swiss Olympic athletes. He brings the knowledge and experience of working with top athletes in the top management.

Main areas of coaching and training

- Leadership skills – mainly on B- and C-Levels
- Mental strength in work and elite sport
- Moderating and performing skills
- Life balance, coping with stress, preventing burn-out
- Crisis and conflict management
- Communication with board members
- Social presentation skills/presentation techniques/talk skills
- Taking stock/analysing potential

Professional career

After graduating from business school (in 1991), Markus Renevey worked on the Euro Desk at UBS AG, an advice centre for SMEs. He then worked as a journalist – including time as editor-in-chief of the Zurich monthly magazine Bonus, and subsequently as an arts editor for Swiss TV. From 1996 to 2002 he was a freelance copywriter, speech-writer and performance coach. There followed a variety of further training as a mediator, a sports mental trainer, postgraduate training to become an Executive Master of Coaching, and in February 2002 the foundation of The Talk Company GmbH, Zurich.

Further training

- Advanced Studies in General Management, University of Bern
- Certified Board Member, Rochester-Bern Executive Programmes
- NDS Executive Master of Coaching: University of Applied Sciences and Arts Northwestern Switzerland, Solothurn
- Business economist: University of Applied Sciences in Business Administration Zurich
- Sports mental training: Heidelberg Institute for Mental Training, Heidelberg
- Systemic Coaching: Metaforum, Berlin
- Mediation: Bern University of Applied Sciences, Social Work Division
- Provocative therapy, German Institute for Provocative Therapy, Cologne
- Non-violent communication: with Marshall B. Rosenberg and elsewhere

Mandates and Memberships

Board of Directors: Freestar Holding. www.freestar.ch

Membership of Organisations: International Coaching Federation (ICF), Schweizerische Arbeitsgemeinschaft für Sportpsychologie (SASP) and Swiss-VR.

Membership of coaching pools, including: Basellandschaftliche Kantonalbank, Bossard Gruppe, Boston Consulting Group, Canon (Schweiz) AG, Careal Holding, Credit Suisse AG, Finanzdirektion des Kantons Zürich, Migrosbank, Pro Senectute, Raiffeisenbanken, Ringier AG, Schweizer Radio und Fernsehen SRF, SIX Group AG, Sunrise AG, Swisscom AG, Tamedia AG, UBS AG, VZ VermögensZentrum AG, Vita Sammelstiftungen, VP Bank Group, Zürich Versicherung AG.