



Markus Renevey

Executive Master of Coaching (MAS/FHNW)

Markus Renevey is a graduate business economist, and an Executive Master of Coaching (MAS/FHNW). He is owner and Chief Executive Officer of The Talk Company. He advises organisations in leadership development and in implementing measures for workplace health promotion. As a coach, he helps working people to achieve sustainable performance

development, leadership, oral communication, social and presentational skills, as well as in matters of life balance. As a mental coach he works with the sporting elite, including Swiss Olympic athletes. In addition he is a Managing Partner of go21go AG. go21go provides firms and employees with implementation programmes, to enable them to adopt desired behavioural changes and learning content effectively in practice.

Main areas of coaching and training

- Leadership skills
- Mental strength in work and elite sport
- Self-management and performance development
- Life balance, coping with stress, preventing burn-out
- Social presentation skills / presentation techniques /talk skills
- Taking stock / analysing potential

Professional career

After graduating from business school (in 1991), Markus Renevey worked on the Euro Desk at UBS AG, an advice centre for SMEs. He then worked as a journalist – including time as editor-in-chief of the Zurich monthly magazine Bonus, and subsequently as an arts editor for Swiss TV. From 1996 to 2002 he was a freelance copywriter, speech-writer and performance coach. There followed a variety of further training as a mediator and a sports mental trainer, postgraduate training to become an Executive Master of Coaching, and in February 2002 the foundation of The Talk Company GmbH, Zurich.

Further training

- Provocative Coaching with Noni Höfner, at DIP, Cologne
- NDS Executive Master of Coaching: University of Applied Sciences and Arts Northwestern Switzerland, Solothurn
- Sports mental training: Heidelberg Institute for Mental Training, Heidelberg
- Systemic Coaching: Metaforum, Berlin
- Mediation: Bern University of Applied Sciences, Social Work Division
- Provocative therapy, German Institute for Provocative Therapy, Cologne
- Non-violent communication: with Marshall B. Rosenberg and elsewhere
- Business economist: University of Applied Sciences in Business Administration Zurich

Memberships

Membership of Organisations

International Coaching Federation (ICF) and Schweizerische Arbeitsgemeinschaft für Sportpsychologie (SASP).

Membership of coaching pools

Including Basellandschaftliche Kantonalbank, Bossard Group, Cereal Holding, Credit Suisse AG, Migrosbank, Migros Cooperative Alliance, Migros Cooperative Zurich, Raiffeisen Banks, Swiss Radio and Television SRF, SIX Group AG, Swisscom AG, UBS AG, VP Bank Schweiz AG, Zurich Insurance.